



Cornerstone
ADVISORS

Resources for you... no fees, it's on us. Your success is our mission.

Cornerstone Advisors – Research

Financial service industry leaders draw upon Cornerstone's authoritative research to stay current on industry trends and market developments. As a financial services leader for more than 20 years, Cornerstone Advisors is proud to provide invaluable industry research for free. By making this research fully accessible, we empower banks and credit unions to gain the necessary insights to thrive, while enabling fintechs to better understand the market and serve these institutions more effectively. Types of research include:

- Consumer & Business Surveys and Studies
- Industry Executive Surveys and Interview-Based Studies
- Expert Opinion Editorial Pieces and White Papers
- Brand Awareness/Affinity Research

Cornerstone's independent, unbiased and engaging reports help organizations successfully navigate a constantly evolving industry.

GonzoBanker Blog

A collection of observations, ruminations, predictions and random thoughts from Cornerstone Advisors.



Hot Takes

Catch the latest insights on banking's biggest shifts! These quick 3–5-minute videos unpack the essentials: from digital transformation and payments innovation to emerging trends in lending and fintech disruption. Stay updated on what's shaping the industry and impacting your business in real-time—fast, informative and easy to digest!

Client Case Studies
from Cornerstone
Advisors. Not
Reviews, Results.

Events and Webinars



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What's Going on in Banking Podcast

What's Going On In Banking brings you the latest in banking, finance, and fintech with insights and commentary from industry leaders and breaking news as it happens. Host [Ron Shevlin](#) is the Chief Research Officer for Cornerstone Advisors, Forbes Contributor, and author of the "What's Going On In Banking" Annual Report.

Plugged In Podcast

Plugged In brings you a raw, honest take on all things in the banking industry. That means you aren't going to get some buzzword-filled, cliché podcast – you're getting an unfiltered look into topics in the financial world no one else is talking about. Your hosts, [Al Dominick](#) and [Steve Williams](#) will talk to top players in the industry about what matters now, and what will shape the future.

Money Isn't Everything Podcast

Who says banking must only be about the bucks? Money isn't Everything, a biweekly show dropping on Thursdays, focuses on the broader view of how banking integrates with and influences the lives of consumers and businesses. From financial health to the many unexpected places traditional banking is appearing, the show explores the fringes of change in the industry with early-stage startups, academics, journalists and creative fintech thinkers. It's hosted by [Mary Wisniewski](#), Cornerstone's editor-at-large and long-time fintech reporter.

The Fintech Hustle Podcast

Join host [Sam Kilmer](#), fintech advisor, in unscripted conversations with top fintech industry leaders. No planned corporate talking points, no scripts, and no pitches. Just useful advice and insights. To keep it lively, Sam often brings co-hosts like author/researcher [Ron Shevlin](#), former American Banker editor [Mary Wisniewski](#), and former Bank Director/FinXtech CEO [Al Dominick](#).